

THE OHIO EMS CONFERENCE 2017

MAY 22 & 23, 2017

THE GREATER COLUMBUS CONVENTION CENTER
400 NORTH HIGH STREET, COLUMBUS, OHIO 43215

Exhibitor Prospectus



OhioHealth EMS

393 E Town Street, Suite 214
Columbus, Ohio 43215-4785

614 | 566-9111 fax | 566-8077

ems@ohiohealth.com

www.ohiohealthems.com

Good Day,

Located in Columbus, Ohio, OhioHealth Grant Medical Center takes great pride as a renowned trauma center and nationally recognized teaching and research facility. Each year, thousands of emergency medical services professionals and organizations benefit from OhioHealth EMS clinical, educational and operational resources. Our annual EMS conference provides an opportunity to thank and recognize area EMS heroes during the National EMS Week celebration.

**OhioHealth presents The Ohio EMS Conference
Monday May 22-23, 2017**

The Greater Columbus Convention Center Grand Ballrooms

Scheduled Keynote Presenters:

Ronald I. Gross, MD, FACS
Baystate Medical Center

Anahi Ortiz, MD
Franklin County Coroner

John Salka
FDNY (Ret.)

Gary Wingrove
Mayo Clinic Medical Transport
International Roundtable on Community Paramedicine
The Paramedic Foundation

The conference brings over 1500 EMTs, Paramedics, Nurses, Physicians and others together where they attend for **free** and learn from leading experts about a variety of current topics. By partnering with us, you'll have the opportunity to interact with this group of health care professionals, emergency responders, leaders and decision makers from across Ohio.

A variety of exhibitor and sponsor opportunities are available that include benefits designed to increase visibility and interactivity with conference participants. Exhibitor and sponsorship opportunities are "A La Carte." You may choose as many or as few of the options as you desire. Services, such as wireless Internet access, electrical connections, etc. are also available by directly contacting the Greater Columbus Convention Center.

We have searched for the best possible partner organizations and look forward to your support in making this one of the largest and most successful conferences in the Midwest. Thank you for your consideration. We hope to hear from you soon.

Respectfully Yours

Conference Date/Time

Monday, May 22, 2017 8:45 a.m. – 5:00 p.m.

Tuesday, May 23, 2017 8:45 a.m. – 5:00 p.m.

Exhibitor Set-Up

7:00 a.m. – 8:00 a.m.

Set-up must be complete no later than 8:00 a.m.

Conference Location:

The Greater Columbus Convention Center

Exhibit Hall C, C Pod

400 North High Street, Columbus, OH 43215

614|827-2500 800|626-0241 www.columbusconventions.com

Exhibitor and Sponsorship Options:

See descriptions and fees on the enclosed registration form

Conference Exhibitor Coordinator:

Matthew Mankins NR Paramedic

Outreach Education Liaison

matthew.mankins@ohiohealth.com

614|566-9242 fax|566-8077

Registration and Payment:

We recommend that registration forms be faxed or emailed to OhioHealth EMS then payment made with a credit or debit card by calling the OhioHealth EMS office. The registration deadline is May 1, 2017 and payment must be received in the OhioHealth EMS office no later than May 1, 2017

If your organization is interested in participating and cannot meet the registration and payment deadline, please contact Matthew Mankins for possible alternatives.



To fax registration forms: 614|566-8077



To make credit/debit card payments by phone: 614|566-8173



To send registration forms & check payments by mail:
OhioHealth EMS
Suite 214, 393 E Town St
Columbus OH 43215-4785

Cancellations:

Exhibitor cancellations received no later than April 30, 2017 may receive a refund minus a \$150 cancellation fee. Exhibitor cancellations received on or after May 1, 2017 and exhibitor “no-shows” are not eligible for a refund.

Tax Information:

OhioHealth Tax ID Number: 31-4394942

Use of Exhibitor Space

Exhibitor display space is limited and available on a first come-first served basis. Exhibitors will be notified of their location assignment on conference day.

Displays and other exhibitor items must be set-up and functional no later than the end of the designated set-up time.

Displays and other exhibitor items must have a professional look and appearance.

Displays shall be of a design appropriate to the space.

Displays and other exhibitor items shall not be constructed or placed in such a manner as to interfere with other exhibits, passageways, exits, access, etc.

Displays, vehicles, and other exhibitor items shall be prepared, constructed, placed and managed in accordance with applicable municipal or state codes, laws, rules, regulations, and the like, including life safety and fire codes.

Exhibits must be staffed during participant registration, conference breaks and/or other identified exhibit hours.

All demonstrations, interviews or other promotional activities must be contained within the limits of the exhibit display space.

Exhibitors and sponsors shall act in a professional manner and agree to abide by the ethics and compliance standards of OhioHealth.

Exhibitor Services

Electrical connections, Internet access and other convention services may be ordered directly from the Greater Columbus Convention Center. For facility and exhibitor service information, visit:

<http://www.columbusconventions.com/exhibitors.php>

Responsibility, Liability and Management

Exhibitors and Sponsors assume responsibility and liability for all losses, damages and claims arising out of injury or damage to the exhibitor's or sponsor's display, equipment and other property prior to, during and subsequent to the conference. Exhibitors and Sponsors agree to indemnify and hold harmless OhioHealth and their agents and associates, from any and all losses, damages and claims.

Exhibitors and Sponsors shall be responsible for any and all damage done to the building or premises.

OhioHealth reserves the right to interpret, amend and enforce these regulations as it deems appropriate.

Organization: _____
Contact: _____
Mailing Address: _____
E-Mail: _____ **Web Site:** _____
Work Phone: _____ **Fax:** _____

Exhibitor Space Options (Availability is limited)

- [] **Exhibitor (Table)** **Single Day Fee: \$400.00** **Two Day Fee: \$650.00**
 Single indoor tabletop display space with one skirted 6-foot table. Table is located in in general exhibitor area.
 Continental breakfast, lunch, passes and breaks for up to 1 representative.
 Also includes 2 conferences passes for attendee registration
 Representative Name: _____ Title: _____
- [] **Exhibitor (Booth)** **Single Day Fee: \$600.00** **Two Day Fee: \$950.00**
 Single indoor display booth of up to 8 feet x 8 feet with one skirted 6-foot table. Booth is located in in general exhibitor area.
 Continental breakfast, lunch and breaks for up to 2 representatives.
 Also includes 4 conferences passes for attendee registration
 Representative Name: _____ Title: _____
 Representative Name: _____ Title: _____
- [] **Interactive Zone** **Single Day Fee: \$900.00** **Two Day Fee: \$1200.00**
 Open display area for hands-on interactions with attendees. Space of up to 16 feet x 16 feet with one skirted 6-foot table.
 Booth is located in in Exhibit Hall C. Continental breakfast, lunch and breaks for up to 2 representatives.
 Also includes 5 conferences passes for attendee registration
 Representative Name: _____ Title: _____
 Representative Name: _____ Title: _____
- [] **Exhibitor (Vehicle, Trailer, Large Exhibit)** **Two Day Fee: \$1500.00**
 Single indoor display space of up to 15' x 30' with two skirted 6-foot tables. Display space is located in Exhibit Hall C.
 Continental breakfast, lunch and breaks for up to 3 representatives.
 Also includes 5 conferences passes for attendee registration
 Representative Name: _____ Title: _____
 Representative Name: _____ Title: _____
 Representative Name: _____ Title: _____

Meal and Break Sponsorship Options

- [] **Continental Breakfast Sponsor** **Single Day Fee: \$400.00** **Two Day Fee: \$600.00**
 Includes recognition on selected signage posted during the break period[†]; verbal recognition in conference hall
- [] **Morning Break Sponsor** **Single Day Fee: \$250.00** **Two Day Fee: \$400.00**
 Includes recognition on selected signage posted during the break period[†]; verbal recognition in conference hall
- [] **Lunch Sponsor** **Single Day Fee: \$400.00** **Two Day Fee: \$600.00**
 Includes recognition on selected signage posted during the break period[†]; verbal recognition in conference hall
- [] **Afternoon Break Sponsor** **Single Day Fee: \$250.00** **Two Day Fee: \$400.00**
 Includes recognition on selected signage posted during the break period[†]; verbal recognition in conference hall
- [] **Alumni Breakfast Sponsor** **Single Day Fee: \$400.00** **Two Day Fee: \$600.00**
 Includes recognition on selected signage posted during alumni event[†]; verbal recognition in alumni event

Promotional Sponsorship Options

- Lanyards** **Fee: \$800.00**
Lanyards supplied by sponsor to be attached to attendee badges upon registration⁺⁺⁺
- Conference Bag** **Fee: \$800.00**
Conference Bag supplied by sponsor to be received by each attendee at registration⁺⁺⁺
- Padfolios/Portfolios** **Fee: \$800.00**
Padfolios/Portfolios supplied by sponsor to be inserted into conference bags received by all attendees. ⁺⁺⁺

Session Sponsorship Options

- EMS Leadership Track Sponsor (May 22, 2017)** **Fee: \$400.00**
Includes recognition on selected signage posted during the leadership event[†]; verbal recognition in the event
- EMS Education Track Sponsor (May 22, 2017)** **Fee: \$400.00**
Includes recognition on selected signage posted during the education track event[†]; verbal recognition in the event
- Integrated Healthcare Track Sponsor (May 23, 2017)** **Fee: \$400.00**
Includes recognition on selected signage posted during the Integrated Healthcare Track event[†]; verbal recognition in the event

General Sponsorship Options

- Silver Sponsor** **Fee: \$1250.00**
Includes single exhibitor display space with one skirted 6-foot table; recognition on selected signage posted throughout the conference day[†]; verbal recognition in conference hall; and recognition in conference program.
Also includes 8 conferences passes for attendee registration
- Gold Sponsor** **Fee: \$1800.00**
Includes single exhibitor display space with one skirted 6-foot table in a high-visibility location; recognition on selected signage posted throughout the conference day[†]; verbal and visual recognition in conference hall; recognition in conference program with logo; single insert in participant packets^{††}. Also includes 10 conferences passes for attendee registration
- Platinum Sponsor** **Fee: \$3000.00**
Includes double exhibitor display space in a high-traffic, exclusive location with two skirted 6-foot tables; recognition on selected signage posted throughout the conference day[†]; verbal and visual recognition in conference hall; recognition in conference program with logo/link and up to a 50 word business description; up to two inserts in participant packets^{††}. Also includes 12 conferences passes for attendee registration

[†] For recognition on selected signage and/or in conference materials, as described above, the organization's logo must be formatted as a full color .jpg or .png (preferred) file at a minimum of 300dpi. This graphic file and if applicable, the business description must be received in the OhioHealth EMS office no later than April 1, 2017.

^{††} For inclusion in conference participant packets, 750 copies of the selected insert must be received in the OhioHealth EMS office no later than May 1, 2017.

^{†††} Promotional sponsorship items must be received in the OhioHealth EMS Office no later than May 1, 2017.

Payment Exhibitor Option(s): _____ + Sponsorship Option(s): _____ = Total Due: _____

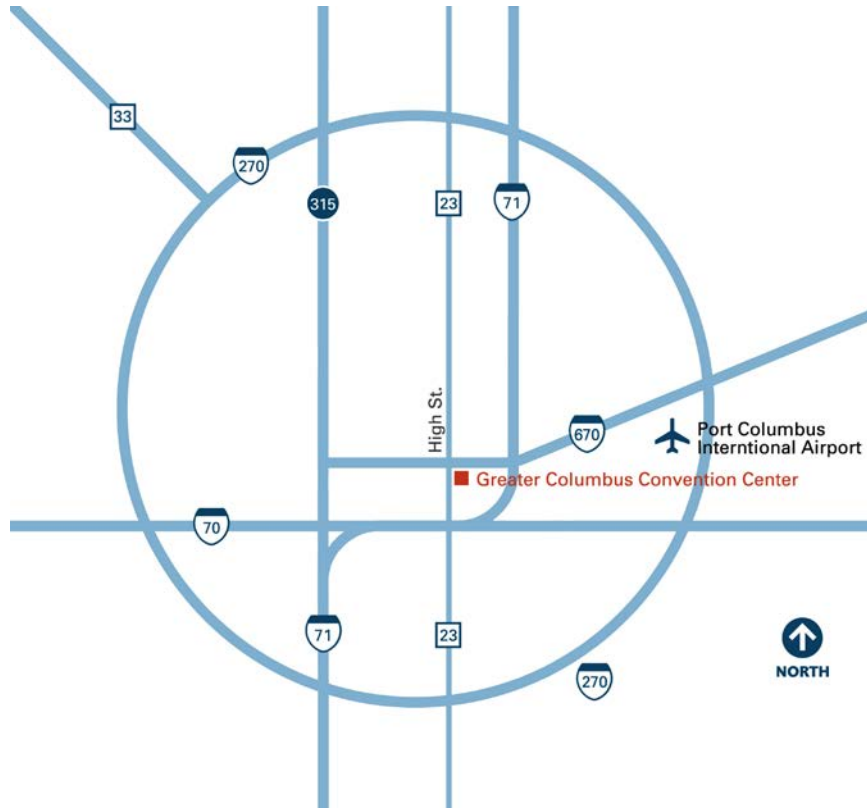
- Full payment will be made with credit/debit card by calling OhioHealth EMS (preferred)
- Full payment will be made by check mailed to OhioHealth EMS
- Full payment is enclosed

Acceptance of Exhibitor/Sponsor Prospectus terms and conditions:

Signature: _____

Date: _____

Region



Parking

